

PRESS RELEASE

Water bottles from Aladdin are BPA-free

July 2010. Polycarbonate, a plastic water or baby bottles are made from, contains the plasticizer bisphenol A (BPA). Small amounts of BPA can pass from products into the contained drink or food. According to scientific research the hence occurring absorption of bisphenol A can be hazardous to health. Canada for example prohibits the use of polycarbonate which contains BPA for the production of baby bottles.

Aladdin passes on BPA-containing materials during the production of its water bottles. Instead the company uses amongst others an alternative plastic called Eastman Tritan™ copolyester. Products made out of this material are smell- and shatter-resistant as well as light weight. In addition items are crystal clear and stain-resistant meaning they will not take on the color of their contents.

The Aveo Water Bottle as well as the Clean & Clever Water Bottle belong to Aladdin's bottles made out of Eastman Tritan™ copolyester. Also BPA-free, but produced with the company's proprietary 100 percent recycled eCycle material, is the Infinity Recycled & Recyclable Water Bottle. All bottles feature widemouth openings for easy filling which also allow the use of ice cubes during summer. In addition ergonomic formed mouth pieces and spouts make drinking comfortable.

The suggested retail price of the dishwasher safe bottles ranges from €11.95 for the Aveo Water Bottle .6L, €9.95 for the Clean & Clever Water Bottle .7L and €12.95 for the Infinity Recycled & Recyclable Water Bottle .47L. All items can be sourced via info.europe@pmi-worldwide.com.

P R E S S R E L E A S E

About Pacific Market International:

Pacific Market International (PMI) was established in 1983 and produces stylish and eco-friendly on-the-go food and drinkware for its brands Aladdin® and Stanley®.

PMI places a special emphasis on sustainability, design, functionality and quality of its products. The company is thoroughly committed to Corporate Social Responsibility and Code of Conduct.

PMI is based in Seattle/USA with offices in Shanghai/China and Manila/Philippines. The company employs around 150 employees worldwide.

Available images:



Aveo Water Bottle group



Aveo Water Bottle .6L green



Aveo Water Bottle .6L gray



Aveo Water Bottle .35L purple



Aveo Water Bottle .35L white

PRESS RELEASE



Infinity Recycled & Recyclable Water Bottle .47L group



Infinity Recycled & Recyclable Water Bottle .47L gray



Infinity Recycled & Recyclable Water Bottle .47L purple



Infinity Recycled & Recyclable Water Bottle .47L blue



Clean & Clever Water Bottle .7L green

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