

**P R E S S   R E L E A S E****Aladdin Artist Series – Art in Your Hands**

**March 2010.** The new Aladdin Artist Series is a gallery on-the-go. Emerging artists from Spain and the United States created the four themes of the new travel mugs and bowls. Being a stylish set for on-the-go their double-wall insulation keeps meals and drinks hot or cold for up to 1.5 hours. After this time food can directly be reheated in the microwave safe bowls, which in addition are 100 percent leak proof.

The closing flip-lid of the travel mugs prevents spilling when on one's way while keeping their mouthpieces sanitarilly clean. In addition the travel mugs fit in all standard car cup-holder despite their capacity of almost .4 liter. All Artist Series products are dishwasher safe and easy to clean.

The Aladdin Artist Series can be sourced via [info.europe@pmi-worldwide.com](mailto:info.europe@pmi-worldwide.com). The requested retail price of the manufacturer is 19.95 Euro for the Artist Series Tumbler .35L and 24.95 Euro for the Artist Series Bowl .6L.

**About the Artists:**

**Catalina Estrada:** Barcelona based illustrator, Catalina Estrada, loves the colours and power of Latin American folklore and mixes it with a dash of European influence. Catalina is cited as fresh talent by the Communications Art magazine.

**Amy Ruppel:** Amy Ruppel's illustrations can be found on snow-boards, paperweights and rain boots. The work of the in the USA living artist can be found in galleries all over the world.

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**Emily Martin:** Emily Martin calls her own handicraft business The Black Apple. From her residence in Portland (USA), she is selling her paintings, prints, dolls and clothes to places all over the world.

**Matte Stephens:** Matte Stephens' work has been shown all over North America and Europe and can be found in galleries and design stores in the USA. Matte Stephens lives with his wife in Oregon, USA.

### About Pacific Market International:

Pacific Market International (PMI) was established in 1983 and produces stylish and eco-friendly on-the-go food and drinkware for its brands Aladdin® and Stanley®.

PMI places a special emphasis on sustainability, design, functionality and quality of its products. The company is thoroughly committed to Corporate Social Responsibility and Code of Conduct.

PMI is based in Seattle/USA with offices in Shanghai/China and Manila/Philippines. The company employs around 150 employees worldwide.

### Available images:



Artist Series lifestyle



Artist Series Catalina Estrada



Artist Series Emily Martin

**PRESS RELEASE**



Artist Series Amy Ruppel



Artist Series Matte Stephens

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